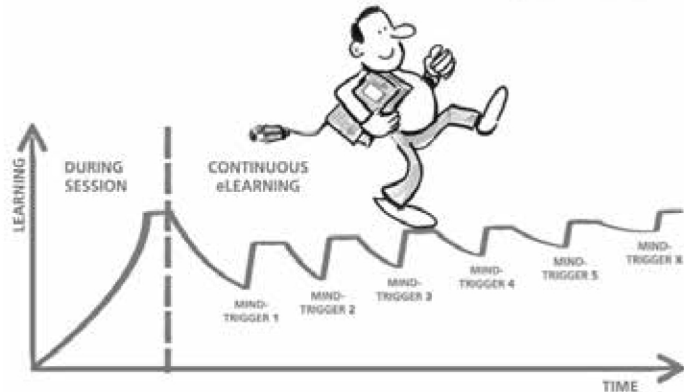


MAKE LEARNING STICK!



FISH! Mindset

Daily reminders that trigger action

No matter how great your training event is, if you don't follow up with participants, they will soon forget what you taught them.

The FISH! Mindset program helps people to apply The FISH! Philosophy to their work and their lives. It is based on research showing it takes at least 21 days to adopt a new habit.

Every work day, for five weeks, participants will receive an email with a link to a daily "mindtrigger." Each mindtrigger includes:

- A short video, audio story or quote illustrating one part of The FISH! Philosophy.
- Two or three questions to help participants understand how FISH! relates to their work and life.
- A tip, every few days, showing how to put that day's lesson into action.

FISH! Mindset is perfect for people with busy schedules. Each mindtrigger takes 3-6 minutes per day to complete. You can access the content on mobile devices as well as work/home computers.

The administrator of the program will be able to see who is completing their daily mindtriggers. This provides real data, not just anecdotes, about how engaged your staff is in putting FISH! into action.

FISH! is a proven way to spark energy, improve customer service, and build trust, appreciation and teamwork. But first people must choose to put it into into action. FISH! Mindset inspires them to live what they have learned.

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